| Hall Ticket Number: | | | Code No.: 141 |
|---------------------------------------|--|---|---|
| VASAVI COLLE M.C.A. I Year II- | GE OF ENGINEERI Semester (Main/Backle Communicative | og) Examinations | sus), HYDERABAD s, June/ July – 2016 |
| Time: 2 hours | ماهی اطور دانش موسوری و ماهمهٔ همی ان طور استخدام داد با با معادد این استخدام این است. این از این از این | وسرد ایا در دختی برطیعی خود خود و محید و محیده محمد عظیمی دختی بر در محمد | Max. Marks: 35 |
| | PART-A (1 | 5 Marks) | |
| Note: i) Answer ALL ii) All answers n | questions in Part-A tust be at one place and | in the same orde | r as they occur in the |

 $(10 \times 0.5 = 5)$

i) Philanthropist

.1.

question paper

ii) Theist

Give the meaning of the words given below:

iii) Pessimist iv) Idealist

v) Feminist

vi) Archipelago

vii) Unanimous viii) Egotist ix) Cacophony

x) Pacifist

2. Write short notes (50-100 words) on any five of the following: $(5 \times 2 = 10)$

- i) Importance of presentation skills
- ii) Group spirit
- iii) Adaptability
- iv) Assertiveness
- v) Types of reports
- vi) Channels of Communication

PART-B (2 X 10 = 20 Marks) (All bits carry equal marks)

Note: i) Answer any two questions.

- ii) Answer each bit in about 150-200 words.
- 3. a) Why is Johari window considered such an important model for knowing oneself and others?
 - b) What should one keep in mind when writing a report?
- 4. a) You want to open a bank account with Syndicate bank. Write a ten line situational dialogue between you and the bank manager.
 - b) Your friend has scored poor marks in first year and is not keen to improve his skill or scores. Write a letter to him advising him on the importance of doing well in subjects and getting a decent grade.
- 5. a) Discuss the importance of communication skills in our personal and professional lives.
 - b) You have just graduated with an MCA and have not been able to get a job. Your friend in Bangalore asks you to apply to his company- Techbricks- with your résumé and cover letter. The cover letter should be addressed to Mr. Ramesh Viswanathan, HR manager, TechBricks.
